BRIEF

Thames Lens provides non-professional photographers the opportunity to get out and capture the lifeblood that brings London together - the River Thames. It is easy to take our river for granted, many of us walk by or over it without so much of a second glance. However without the Thames, London would not be London, and the river is rich in heritage and holds the key to London’s history, and what better way to celebrate this than to capture unique perspectives of it through photography. So head out, get snapping, and capture our invaluable river.

This year’s theme is: River of Life and we’re asking entrants to think about and highlight the different forms of life our river supports, be it ecological or the vibrant community activity, culture and industry that would not exist without it.

CATEGORIES

This year’s category has three categories for entry: Thames Lens Photography, Thames Lens Instagram, and our exciting new Thames Lens Under-18 category.

The deadline for entries for all categories is Friday 26 October. Please note this has been updated from Sunday 30 October.
THAMES LENS PHOTOGRAPHY

- To enter the competition, entrants must send an attachment of their photo providing your name, age, title of the photo, and a short blurb explaining how it responds to the brief.
- Send entries to thameslens@thamesfestival.org with the subject ‘Thames Lens 2018’, or ‘Thames Lens under 18’ if you are under 18.
- Photos can be black and white or colour and must include the Thames in some way.
- Images must be high resolution, at least 1MB and 1500 pixels wide.
- Entrants under the age of 16 must obtain permission from a parent or guardian.
- Entries selected for prizes for the Under 18 category will be awarded subject to proof of age.

THAMES LENS INSTAGRAM

- To enter the Instagram competition, you must use the hashtag #ThamesLens, tag and follow us on our @TotallyThames handle.
- Your entry must include a caption that includes your name, age, photo title (if you have one) and a short description of up to 50 words stating how it responds to the brief. We will be unable to accept photos that do not provide this information.
- We will be accepting both still images and moving images with no sound of up to 1 second long in Gif/boomerang format.
- Please save your photo so that it can be used if you win.
- Photos can be black and white or colour and must include the Thames in some way.
ENTRY TERMS & CONDITIONS

1. Photographs must be original and taken by you.

2. It is the photographer’s responsibility to obtain any appropriate permissions.

3. Please do not submit portrait photographs of children unless you have expressly gained the permission of their parent or guardian.

4. Photographs submitted must have been taken between announcement 18.07.2018 and the deadline 30.09.2018.

5. Photographs submitted must include your name, photograph title, date, location and short description to accompany your entry.

6. The main photo competition is open to applicants aged 18 and over.

7. The under 18 competition is open to all ages up to the age of 18, children under the age of 16 must obtain permission from a parent or guardian. If your entry is chosen as a prize winner, you must provide proof of age to prove that you aged under 18.

8. The Instagram category is open to all ages, children under the age of 16 must obtain permission from a parent or guardian.

9. Entrants may enter no more than 5 different photographs in total per category.

10. You may enter photographs into the Thames Lens/Thames Lens Under 18 categories depending on age and the Thames Lens Instagram category.

11. The competition is only open to non-professional photographers (defined as someone who does not derive more than 10% of their income from photography).

12. The competition is not open to employees of Thames Festival Trust or of any of the organisations providing prizes.

13. All commercial rights to the images remain with the photographers with the exception that The Thames Festival Trust and the Port of London Authority has the right to use entries in any future publicity material (print or electronic) without payment – subject to crediting the original photographer. This includes the right to grant use of the image to third parties solely for the purpose of promoting the Trust’s work.

14. The competition will be judged by a panel of Thames Festival Trust, Port of London Authority staff and photographer Henry Reichhold.

15. Winners will be notified by the end of October by email. The judging panel’s decision is final, and no correspondence will be entered into surrounding this. Prizes are non-negotiable and non-transferable.

16. For the Instagram competition, we will announce the winners on our Instagram account and send winners a private message.