



# PHOTO & VIDEO POLICY

Totally Thames and Thames Festival Trust has photographers and videographers who attend events and performances to capture content to distribute across our networks as well as the networks of the venues and performers who participate in the festival. To comply with the Data Protection Act 1998, we have signage displayed at all events acknowledging that photos and video will be taken. If you do not wish to have your image captured, please speak to the photographer at the event or contact us on [marketing@thamesfestival.org](mailto:marketing@thamesfestival.org).

These images may appear on our website and email newsletters, in our printed materials produced for promotional purposes including leaflets, posters and adverts, in materials sent out to the media, or in reports to funding bodies. We will not include personal email or postal addresses, or telephone or fax numbers on our website or in printed publications. Please note that websites can be seen throughout the world, and not just in the United Kingdom, where UK law applies.

We ask all photographers to adhere to all legal requirements and will help in any way to facilitate conversations with parties that wish to not be included in the distributed content.

## Conditions of Attendance & Use

- Attendance of any Totally Thames or Thames Festival Trust event that has the above signage is an agreement to be included in any photography that is being executed and delivered to our networks with a fair use to promote our organisations.
- All images will be kept on file while it holds a fair use and will be deleted after.
- We will not use the photographs or film for any other purposes than those mentioned above.
- Copyright of photographs taken will remain with the organisation &/or the photographer.
- If you wish to request to have your likeness removed from our database, please contact [contact@thamesfestival.org](mailto:contact@thamesfestival.org) and we will assess the case at the time.

## Thames Festival Trust

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