



# #ThamesLens

## THAMES LENS 2019 BRIEF

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The River Thames is teeming with activity, life, industry, culture, and holds the key to London's history. What better focus for a photography competition? For fourteen years, Thames Lens has provided amateur photographers with the chance to get out and snap unique perspectives of the River Thames and the rich narratives that it provides. So, photographers, head to the north bank of the river, south bank of the river, or onto the river and discover the Thames through your lens!

This year's theme is: **Thames Discovered**, and we're asking entrants to get up close and personal with the river, explore it, and stumble upon parts of it they haven't before – be it a bridge they haven't ventured to, a stunning riverside walkway, a boat trip, a Totally Thames foreshore walk, or just one of the many stunning views that the Thames offers, we want to see your shots of all of the Thames' nooks and crannies.

## CATEGORIES

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This year's competition has three categories for entry: Thames Lens Photography, Thames Lens Instagram, and Thames Lens Under-18.

The deadline for entries for all categories is **Friday 15 November**.

The winners will be chosen by a panel comprised of representatives from Thames Festival Trust, Port of London Authority plus photographer Hannah Smiles, whose work you can see as part of the [Foragers of the Foreshore](#) exhibitions.

# COMPETITION RULES

## THAMES LENS PHOTOGRAPHY & THAMES LENS UNDER 18

- To enter the competition, entrants must send an attachment of their photo to [thameslens@thamesfestival.org](mailto:thameslens@thamesfestival.org) with the subject 'Thames Lens 2019', or 'Thames Lens under 18' if you are under 18.
- Entrants under the age of 16 must obtain permission from a parent or guardian.
- Entries selected for prizes for the Under 18 category will be awarded subject to proof of age.
- Entrants must provide their name, age, title of the photo, and a short blurb explaining how it responds to the brief.
- Photos can be black and white or colour and must include the Thames in some way.
- Images must be high resolution, at least 1MB and 1500 pixels wide.

## THAMES LENS INSTAGRAM

- Enter our Instagram competition for the chance to be featured on our Instagram profile.
- To enter the Instagram competition, you must use the hashtag #ThamesLens, tag and follow us on our @TotallyThames handle.
- Your caption must include your name, age, photo title (if you have one) and a short description of up to 50 words stating how it responds to the brief. We will be unable to accept photos that do not provide this information.
- We will be accepting both still images and moving images with no sound of up to 1 second long in Gif/boomerang format.
- Please save your photo so that it can be used if you win
- Photos can be black and white or colour and must include the Thames in some way.
- The competition is open to all ages, children under the age of 16 must obtain permission from a parent or guardian.

## TERMS & CONDITIONS OF ENTRY

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1. Photographs must be original and taken by you.
2. It is the photographer's responsibility to obtain any appropriate permissions.
3. Please do not submit portrait photographs of children unless you have expressly gained the permission of their parent or guardian.
4. Photographs submitted must have been taken between 26.10.18 and the deadline 15.11.19.
5. Photographs submitted must include your name, photograph title, date, location and short description to accompany your entry.
6. The main photo competition is open to applicants aged 18 and over
7. The under 18 competition is open to all ages up to the age of 18, children under the age of 16 must obtain permission from a parent or guardian. If your entry is chosen as a prize winner, you must provide proof of age to prove that you aged under 18.

8. The Instagram category is open to all ages, children under the age of 16 must obtain permission from a parent or guardian.
9. Entrants may enter no more than 5 different photographs in total per category.
10. You may enter photographs into all categories, noting whether you are under 18 or over 18
6. The competition is only open to non-professional photographers (defined as someone who does not derive more than 10% of their income from photography)
7. The competition is not open to employees of Thames Festival Trust or of any of the organisations providing prizes.
8. All commercial rights to the images remain with the photographers with the exception that The Thames Festival Trust and the Port of London Authority has the right to use entries in any future publicity material (print or electronic) without payment – subject to crediting the original photographer. This includes the right to grant use of the image to third parties solely for the purpose of promoting the Trust’s work.
9. The competition will be judged by a panel of Thames Festival Trust, Port of London Authority staff and photographer Hannah Smiles.
10. Winners will be notified by the end of November by email. The judging panel’s decision is final, and no correspondence will be entered into surrounding this. Prizes are non-negotiable and non-transferable.
11. For the Instagram competition, we will announce the winners on our Instagram account and send winners a private message.